

ESSCA - IPMN CONFERENCE 2019

GENERAL PROGRAMME



**Innovative Governance
Trends and Challenges**

Photo by Yeo Khee on Unsplash

23rd IPMN Annual Conference

18-19 July 2019

ESSCA (Campus Paris)



Dr. JEAN CHARROIN

Dean of ESSCA School of Management



ESSCA School of Management is very proud to host the 23rd International Public Management Network conference in Paris, from 18 to 19 July, which is being held for the first time in France.

We are delighted and honoured to welcome all of you, researchers and practitioners from the most prestigious universities and international institutions.

Created in 1909, ESSCA School of Management is a French Grande École located on 8 campuses, 2 of which abroad, which offers programmes in finance, marketing, commerce, HR, digital and entrepreneurship and delivers Masters degrees, Bachelors, Specialised Mastère and Masters of Science.

Accredited AACSB, EQUIS and AMBA, ESSCA School of Management is also the first French post-baccalaureate school to have obtained European EPAS accreditation in 2006 for the quality of its programme, its international openness and its strong relationships with companies.

This conference will be an opportunity for all participants to meet our professors and researchers whose dynamism and innovative work in the fields of innovation and governance, performance management, collaborative governance and sustainability, ethics, responsibility and public-private partnerships, contribute to the reputation of our school in research.

I would also like to stress that this year's conference themes are very much rooted in the traditional humanist values on which ESSCA School of Management was founded over 100 years ago.

I wish all participants that this conference will be an opportunity to meet new people, share moments of conviviality and create new opportunities to work together to build a more innovative, sustainable and collaborative governance.

Dr. JEAN CHARROIN

Dean of ESSCA School of Management

ABOUT ESSCA

École Supérieure des Sciences Commerciales d'Angers



Located at eight different sites including four campuses approved for non-French-speaking students in Angers, Paris, Budapest and Shanghai, ESSCA's international curriculum can boast of an international partner network of over 279 institutions in more than 55 countries.

Founded in 1909 in Angers (France), ESSCA is a School of Management in the French tradition of "Grandes Ecoles" specializing in business offering a wide portfolio of programmes and degrees in management accessible immediately after the baccalauréat or secondary school.

ESSCA nurtures humanistic values which place the student at the heart of their pedagogical project thus fostering their personal and holistic fulfilment and striving.

Dr. CLAY WESCOTT

President of International Public Management Network



Dear Colleagues,

On behalf of the International Public Management Network (IPMN), I warmly welcome you to our 23rd IPMN Annual Conference in the beautiful city of Paris.

The mission of the IPMN is to provide a forum for sharing ideas, concepts and results of research and practice in the field of public management, and to stimulate critical thinking about alternative approaches to problem solving and decision making in the public sector.

To satisfy this mission IPMN convenes its members in annual conferences, giving researchers the opportunity to discuss, exchange and collaborate. In 2019 we are having already our 23rd edition of the annual conference and I would like to thank Roula Masou, Chairperson of the Organisational Committee, and ESSCA for preparing and hosting the conference.

Thank you for coming to this year's IPMN annual conference and we hope you enjoy the conference and the city of Paris. I will be all over the conference throughout the next two days and would like to personally meet and warmly welcome each and every one of you.

Dr. Clay Wescott

President of International Public Management Network

ABOUT IPMN

International Public Management Network



The intent of the International Public Management Network is to create and sustain a dialogue on emerging management concepts, methods and technology so that members can learn about innovation and change in public sector organizations throughout the world.

IPMN presently includes members representing about one hundred different countries and has a goal of expanding membership to include representatives from as many nations as possible.

IPMN is a voluntary network and non-profit corporation. Policy and management decision making for the Network is the responsibility of the IPMN coordinators group.

IPMN seeks to facilitate exchange and cooperative work among its members. Opportunities include the annual conference, visiting lectureships and other speaking opportunities, scholarly visits to members' institutions, joint research and consulting projects, pooled funding for research.

Dr. ROULA MASOU

Chairperson of Organizational Committee



Dear Colleagues,

I would like to welcome you all to the 2019 edition of the annual IPMN Conference. We here at ESSCA are very delighted to host the 23rd IPMN Conference on our campus here in Paris, France. This year's theme is *Innovative Governance: Trends and Challenges*.

Thanks to the excellent collaboration among the members of the scientific committee and international journals we have put together an amazing programme that features keynotes, regular and special sessions.

During the next two days, over 50 international researchers coming from all five continents, will engage with and reflect on some of the most important, most urgent and cutting-edge topics in the sphere of innovative governance, its trends and challenges.

I would like to take this opportunity to say a special thank you to our team at ESSCA School of Management, to Dr. Jean Charroin, Dean & CEO of ESSCA School of Management, to Pr. Guillaume Schier, Research Dean, to Pr. Albrecht Sonntag, to Pr. Thomas Hoerber and to Felix Scheuenstuhl for their encouraging support and cooperation.

We are immensely grateful for the contribution of our distinguished keynote speakers:

- Dr. Clay Wescott, President of IPMN.
- Pr. Ines Mergel, Professor of Public Administration, Department of Politics and Public Administration at University of Konstanz, Germany.
- Pr. Alex Murdock, Professor Emeritus, London South Bank University, UK.
- Pr. Gregg Van Ryzin, Professor of Public Affairs and Administration, School of Public Affairs and Administration (SPAA) at Rutgers University-Newark, USA.

We are looking forward to these keynotes, to listen to the discussions and we are happy to have the opportunity to organize and host the 23rd IPMN conference.

Finally, I would like to thank all our presenting authors and session chairs. I am convinced that the combined efforts of all the participants will ensure that the 2019 IPMN Conference will be a success.

I wish you all a pleasant, insightful and productive time and hope you will make the most of every opportunity to share your research and connect with fellow researchers.

During the next few days, I will be attending the different sessions and will have the opportunity to welcome you in person.

Dr. Roula MASOU

Chairperson of 2019 IPMN Conference



Thursday, July 18 2019

8:30 am – 9:00 am	Registration and Welcoming (room 703)	
9:00 am – 10:30 am	Plenary session/ opening conference (Lecture room Le Duff)	
	9:00 am - 9:30 am: President of IPMN Clay Wescott & ESSCA Director Jean Charroin	
	9:30 am - 9:50 am: Keynote address	
	9:50 am - 10:10 am: Keynote address	
10:10 am - 10:30 am: Questions and answers		
10:30 am – 10:45 am	Coffee break (room 703)	
10:45 am - 12:15 pm	Parallel sessions	
	<p>Thu 1-01: Sustainability, ethics, responsibility and public administration. (room 704)</p> <p><i>Chair: Thomas Hoerber, Professor, ESSCA, France.</i></p> <p>Thomas Hoerber, Gabriel Weber, Ignazio Cabras, The Role of Sustainability as Ideology for Collaborative Governance, Northumbria University, Newcastle Business School, Newcastle UK; ESSCA, France.</p> <p>Elena Simona Davidescu, Promoting sustainable development norms in laggard environmental states, University of York, UK.</p> <p>Aurélia Heurteux, Sustainability in public administration: governance and accountability in French metropolitan area, GRM, France.</p>	<p>Thu 1-02: Global perspectives on Innovation and Governance. (room 605)</p> <p><i>Chair: Clay G. Wescott, Centre de recherche de la Banque Mondiale, USA.</i></p> <p>Lilia Yumagulova & Ilan Vertinsky, Transforming institutional architectures: The role of learning and innovation in 'shadow spaces' for climate resilience, Sauder School of Business, Canada.</p> <p>Clay G. Wescott & Felix Oppong, Supporting Innovative Business Development Through Innovative Governance in Poland, Centre de recherche de la Banque Mondiale, USA.</p> <p>Benoit Granier & Kudo Hiroko, Bringing innovation in energy policy the case of nudging in Japan, Chuo University, Japan.</p>
12:15 pm - 1:30 pm	Lunch + group photo (room B606)	
1:30 pm – 3:00 pm	Parallel sessions	

1:30 pm – 3:00 pm	Parallel sessions	
	<p>Thu 2-01: Governance and performance management through Reform and Innovation of State and Local Authorities. (room 704)</p> <p><i>Chair: Mourad Attarça, MCF, University of Versailles Saint Quentin en Yvelines, France.</i></p> <p>Felix Kiruthu, Collaborative Governance Experience in Project planning and implementation in Kiambu County, Kenyatta University, Kenya.</p> <p>Houssine Soussi, New Public Management Practice in Morocco: A Review of the “New Development Model for the Southern Provinces”, National School of Business and Management, University of Ibn Zohr, Morocco.</p> <p>Jason Alinsunurin & Emanuele Padovani, Co-production for development: a systematic review of emerging trends and models, University of Bologna, Italy</p>	<p>Thu 2-02: Public-private partnerships, leadership development and strategic HRM. (room 706)</p> <p><i>Chair: Eric Stevens, Professor at ESSCA, France.</i></p> <p>Richard Webber & Gwendoline (Wendy) Webber, The Hazelwood Mine Fire 2014 - Evidence of ‘organisational path dependency’ in public and private management, Deakin University, Australia.</p> <p>Suneel Kumar Chitturi, Collaborative Governance in Andhra Pradesh: A case study of Smart Village Smart Ward Program, University of Delhi, India.</p> <p>Florian Keppeler & Ulf Papenfuß, Attracting Public Employees in the Digital Era: A Field Experiment on Social Media Job Advertisements, Zeppelin University, Germany.</p>
3:00 pm – 3:15 pm	Coffee break (room 703)	
3:15 pm- 4:15 pm	Special Session “Meet the Editors”/ IPMN Speech (Lecture room Le Duff)	
	<p>Clay Wescott, President of IPMN</p> <p>Gregg G. Van Ryzin, Co-editor of IPMJ and editor of the new Journal of Behavioral Public Administration (JBPA). Professor, School of Public Affairs and Administration (SPAA) at Rutgers University-Newark, Co-Director, Centre for Experimental and Behavioural Public Administration (CEBPA)</p> <p>Alex Murdock, Professor Emeritus, London South Bank University, UK & Co-Editor, International Public Management Review</p> <p>Question & answers</p>	
4:15 pm – 4:30 pm	Coffee break (room 703)	
4:30 pm- 6:00 pm	Parallel sessions	
	<p>Thu 3-01: Collaborative governance: models, experience and challenges. (room 704)</p> <p><i>Chair: Alex Murdock, Professor Emeritus, London South Bank University, UK.</i></p>	<p>Thu 3-02: Governance and performance management through Reform and Innovation of State and Local Authorities. (room 706)</p> <p><i>Chair: Alexander Kochegura, Associate Professor, Peoples' Friendship University of Russia, Russia.</i></p>

	<p>Roopinder Oberoi, Michael Snowden & Jamie P. Halsall, Social Enterprise as a bridge between public and private sector: Stories from India and UK, University of Delhi, India & University of Huddersfield, UK.</p> <p>Andrea Gibbons, Unaccountable? Management consultants as agents of public service innovation, University of Bristol, UK.</p> <p>Benjamin Friedländer, Trends and Challenges of Governance Practice in German Municipalities: Reasons for and Barriers of Coherent and Integrated Steering and Coordination, University of the Federal Armed Forces Hamburg, Germany.</p>	<p>Alexander Kochegura, Labour Migrants in Russia: Challenges to a Coherent Integration Policy in a Changing Environment, Peoples' Friendship University of Russia, Russia.</p> <p>Eric Stevens, Katia Picaud-Bello, L. Martin Cloutier & Laurent Renard, Designing mutual goals to coordinate tourism innovation projects, ESSCA, France & University of Quebec at Montreal, Canada.</p> <p>Alexandre Ribas Hortal, Facundo Bromberg & Agustina Dinamarca, S3LF: A Socio-Technical System for Self-Determinant Governance in Collaborative Organizations, Universidad Tecnológica Nacional, Argentina.</p>
7:30 pm - 11:00 pm	Gala Dinner	
	<p>Address: Quai Ouest 1200 Quai Marcel Dassault 92210 Saint-Cloud www.quaiouestrestaurant.com</p> <p>Direction: Metro line Boulogne - Pont de Saint-Cloud (ligne 10) Tram Les Milons(T2) Station de vélos Station n°22101 GARE ROUTIERE -ARRET TRAM Autolib' 121 avenue André Morizet, 92100 Boulogne-Billancourt</p>	

Friday, JULY 19, 2019

8:30 am – 10:00 am	Parallel sessions	
	<p>Fri1-01: Public-private partnerships, leadership development and strategic HRM. (room 704)</p> <p>Chair: Alex Murdock, Professor Emeritus London South Bank University, & Co-Editor, <i>International Public Management Review</i>, UK.</p> <p>Stephen Barber & Alex Murdock, Third Sector Organizations in partnership for the public service delivery: Does the Third Sector (Still) Undervalue 'Management'?, University of Bedfordshire & London South Bank University, UK & Potsdam University Germany.</p>	<p>Fri1-02: Governance and performance management through Reform and Innovation of State and Local Authorities. (room 706)</p> <p>Chair: Gregg G. Van Ryzin, School of Public Affairs and Administration (SPAA) at Rutgers University-Newark, USA.</p> <p>Gregg G. Van Ryzin, Evidence of an output bias in the judgment of government performance, Rutgers University, USA.</p>

8:30 am – 10:00 am	Parallel sessions	
	<p>Giorgio Caridi, Welfare & community subsidiarity: How to improve Italian welfare services and consumptions by using e-government systems in Public Administration, LUMSA University, Italy.</p> <p>Joumana Stephan Yeretizian & Nathalie Angelé-Halgand, How PPPs contribute to stewardship in health: The example of organ donation in Lebanon, Laboratoire d'économie et de management de Nantes Atlantique, France, and ISSP, Université St Joseph Lebanon.</p>	<p>Wei Zhao & Marcus Conlé, How China's Local Governments Manage Industrial Innovation: Open Platforms, Manufacturing Ecosystems, and Public Policy, ESSCA, France & Jacobs University Bremen-Social Sciences & Humanities, Germany.</p> <p>Sébastien Gand & Elvira Periac, Configuring multi-level steering in pilot-projects: A study of a program for frail elderly in France, Sciences Po Grenoble & Audencia, France.</p>
10:00 am – 10:15 am	Coffee break (room 703)	
10:15 am – 11:45 am	Parallel sessions	
	<p>Fri2-01: Global perspectives on Innovation and Governance. (room 704)</p> <p><i>Chair: Gwendoline (Wendy) Webber, Professor at Deakin University, Australia.</i></p> <p>Sonia Chikh M'hamed & Harvinder Singh, The rise of Fintech and its implications on regulatory system: Evidence from China and Europe, ESSCA School of Management, Shanghai & IMT Ghaziabad, India.</p> <p>Naciba Chassagnon, The push and pull of organizational atmosphere: theoretical proposition and empirical perspectives, ESSCA School of Management, Lyon, France.</p> <p>Charity Njoka & Julius Korir, Costing of government functions in the era of devolved governance: A case of health function in Kenya, Kenyatta University, Kenya.</p>	<p>Fri2-02: Collaborative governance: Models, experience and challenges. (room 706)</p> <p><i>Chair: Robert D. Behn, Harvard Kennedy School, USA.</i></p> <p>Robert D. Behn, The Four Horsemen of Innovative Governance: Purpose, Targets, Rewards and Knowledge, Robert D. Behn, Harvard Kennedy School, USA.</p> <p>Hiroko KUDO, Innovative Co-production or Déjà vu? An ethnographic analysis of Japanese local services with renewed "traditional" methods, Chuo University, Japan.</p> <p>Roula Masou, The deficiencies of innovation when implementing performance-oriented reforms, ESSCA School of Management, France.</p>
11:45 am – 12:00 pm	Coffee break (room 703)	
12:00 pm-1:00 pm	Plenary Session: Closing of the conference by the keynote speakers and the President of IPMN (Lecture room Le Duff)	
	12:00 pm-12:10 pm Keynote Address I: Professor Emeritus Alex Murdock.	
	12:10 pm-12:20 pm Keynote Address II: Professor Gregg G. Van Ryzin	
	12:20 pm-12:40 pm President of IPMN Clay Wescott, Chairperson Roula Masou	
	12:40 pm-13:00 pm Questions & answers	
1:00 pm – 2:00 pm	IPMN Board meeting for members only (room 801)	

LIST OF PARTICIPANTS

23rd IPMN Conference, Paris 2019

A		
Agustina Dinamarca	Universidad Nacional de Cuyo	Argentina
Alex Murdock	London South Bank University	UK
Alexander Kohegura	Peoples' Friendship University of Russia	Russia
Alexandre Ribas Hortal	Universidad Tecnológica Nacional	Argentina
Andrea Gibbons	University of Bristol	UK
Aurélia Heurteux	Nice Côte d'Azur University	France
B		
Benjamin Friedländer	University of the Federal Armed Forces Hamburg	Germany
Benoit Granier	Chuo University	Japan
C		
Charity Njoka	Kenyatta University	KENYA
Clay G. Wescott	World Bank & Independent Evaluation Group	USA
E		
Elvira Periac	Audencia	France
Emanuele Padovani	University of Bologna	Italy
Eric Stevens	ESSCA	France
F		
Facundo Bromberg	Universidad Nacional de Cuyo	Argentina
Felix Kiruthu	Kenyatta University	Kenya
Felix Oppong	World Bank & Independent Evaluation Group	USA
Florian Keppeler	Zeppelin University	Germany
G		
Gabriel Weber	ESSCA	France
Giorgio Caridi	LUMSA University	Italy
Gregg G. Van Ryzin	Rutgers University-Newark	USA
Gwendoline (Wendy) Webber	Deakin University	Australia
H		
Harvinder Singh	IMT Ghaziabad	India
Hiroko KUDO	Chuo University	Japan
Houssine Soussi	University of Ibn Zohr	Morocco
I		
Ignazio Cabras	Northumbria University, Newcastle Business School	UK
Ilan Vertinsky	Sauder School of Business	Canada
Ines Mergel	University of Konstanz	Germany
J		
Jamie P. Halsall	University of Huddersfield	UK
Jason Alinsunurin	University of Bologna	Italy
Joumana Stephan Yeretian	University of Nantes	France
Julius Korir	Kenyatta University	Kenya

LIST OF PARTICIPANTS

23rd IPMN Conference, Paris 2019

K		
Katia Picaud-Bello	ESSCA	France
L		
Laurent Renard	University of Quebec at Montreal	Canada
Lilia Yumagulova	University of British Columbia	Canada
M		
Madina Danaeva	Potsdam University	Germany
Martin Cloutier	University of Quebec at Montreal	Canada
Michael Snowden	University of Huddersfield	UK
Mourad Attarça	University of Versailles Saint Quentin en Yvelines	France
Marcus Conlé	Jacobs University Bremen-Social Sciences & Humanities	Germany
N		
Nathalie Angelé- Halgand	University of Nantes	France
Naciba Chassagnon	ESSCA	France
R		
Richard Webber		Australia
Robert D. Behn	Harvard Kennedy School	USA
Roopinder Oberoi	University of Delhi	India
Roula Masou	ESSCA	France
S		
Sébastien Gand	Sciences Po Grenoble	France
Simona Davidescu	University of York	UK
Sonia Chikh M'hamed	ESSCA	China
Sophal Ear	Occidental College, Los Angeles	USA
Stephen Barber	University of Bedfordshire	UK
Suneel Kumar Chitturi	University of Delhi	India
T		
Thomas Hoerber	ESSCA	France
U		
Ulf Papenfuß	Zeppelin University	Germany
W		
Wei Zhao	ESSCA	France

HOW TO GET THERE

ESSCA, Campus Paris



Campus Paris Address

55 Quai Alphonse Le Gallo
92513 BOULOGNE-
BILLANCOURT
Tel: +33 2 41 73 47 47
www.essca.fr



METRO



BUS



TRAM

METRO LINE 10

DIRECTION

Boulogne - Pont de Saint Cloud

STOP

Boulogne - Pont de Saint Cloud

WALKING DISTANCE

5 min

BUS LINES 52 72

STOP

Boulogne Pont de St Cloud

WALKING DISTANCE

5 min

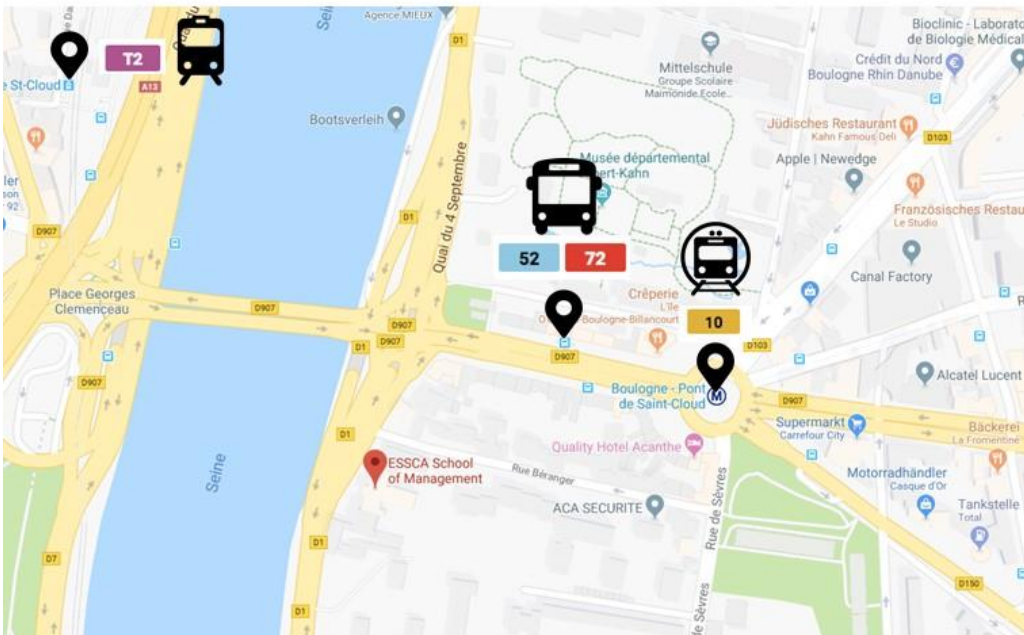
TRAM LINE T2

STOP

Parc de Saint-Cloud

WALKING DISTANCE

10 min



Keynote Speakers

23rd IPMN Conference 2019



Prof. Dr. Ines Mergel

Professor of Public
Administration

Department of Politics and Public
Administration at University of
Konstanz, Germany



Prof. Gregg Van Ryzin

Professor of Public Affairs and
Administration

School of Public Affairs and
Administration (SPAA) at
Rutgers University-Newark,
USA



Prof. Alex Murdock

Professor Emeritus, London
South Bank University, UK

Co-Editor, International Public
Management Review

Chairperson

Organizational Committee



Dr. Roula Masou

Associate Professor

ESSCA School of Management, France

Roula.masou@essca.fr



WiFi

You can connect to the guest WiFi network:

Login: **wifisk**
Password: **96420AAA**

Conference Website

You can scan the QR Code to
reach our conference Website for
additional information.

