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| Organizer | ESSCA School of Management & International Public Management Network |
| Conference Date | 18th - 19th July 2019 |
| Venue | ESSCA School of Management, Paris Campus, 55, Quai Alphonse Le Gallo, 92513 BOULOGNE-BILLANCOURT |
| Contact | ipmn2019@essca.fr |
| Website | ipmn2019.sciencesconf.org |

Innovative Governance: Trends and Challenges

ESSCA School of Management
Paris campus, France
18th - 19th July 2019

In collaboration with



Gestion Management
Public



International Public
Management Journal

Chairman organizing committee

[Dr. Roula Masou](#) Associate Professor, ESSCA School of Management, France.

Key notes speakers

[Pr. Dr. Ines Mergel](#) Professor of Public Administration, Fellow National Academy of Public Administration, Department of Politics and Public Administration at University of Konstanz

[Pr. Gregg Van Ryzin](#) Co-Director, Centre for Experimental and Behavioural Public Administration (CEBPA), School of Public Affairs and Administration (SPAA) at Rutgers University-Newark.

Important dates

1st of March 2019 Abstract submission
1st of April 2019 Notification for abstract Acceptance
1st of June 2019 Deadline for full paper submission and Registration
18th - 19th July 2019 Check-in

Topic of the conference

New Public Management (NPM) was a real intellectual revolution according to Hood (1991) through its promotion of a new model of public governance (Osborne et al., 2010). It aimed in particular at integrating innovation, creating a closer link between public organizations and their users, or “customers”, and promoting the transformation of these organizations. Innovation is considered as the key element of good governance and promoted to cope with the bureaucratic issues. Innovation is perceived as an antidote against administration deficiencies, whereas it enables the construction of a new process and a collective capacity aiming at reducing non-desirable consequences that would otherwise result from bureaucratic problems.

Innovation has spread around the world from the private sector to governments and public service organizations. It has increasingly become a leading topic in political and administrative discourse, innovation is now widely seen as a promising driver of public service improvement (Damanpour and Schneider 2009¹; Walker 2006²).

The heated debate on the real potential of innovation within modern governments arises from the awareness that current design of public policy and implementation are likely to produce an alarming social and public value decline as well as administration shortcomings. This point is particularly relevant when considering the important role citizen trust in government plays in shaping not only accountability, but also citizen responses to innovation. All told, the complex relationship between innovative activity and public service performance, which is of great theoretical and practical interest.

This conference addresses multifaceted dimensions of innovation and governance, reflecting the diverse efforts and experiences of different societies in improving performance and accountability. Theoretical and empirical papers, particularly comparative studies across different cities either in the same or different countries, are encouraged.

Debating issues

The submitted papers should address one of the following topics and debating issues including, but not limited to:

- Sub-theme 1 Global perspectives on Innovation and Governance
- Sub-theme 2 Governance and performance management through Reform and Innovation of State and Local Authorities
- Sub-theme 3 Sustainability, ethics, responsibility and public administration
- Sub-theme 4 Collaborative governance: models, experience and challenges
- Sub-theme 5 Public-private partnerships, leadership development and strategic HRM

Papers format, key dates and publication opportunities

Participants who wish to present their research at the IPMN 2019 conference are welcome to send an extended abstract in WORD FORMAT (.doc or .docx) according to the following guidelines.

Registration is obligatory for all participants by the **1st of June 2019**.

Each abstract should include

- Title of the proposed article
- Authors' information,
- Abstract text of 500 words
- Max. 5 keywords
- Paper type (Academic/Practical)
- Bibliographical references

A first draft of the abstract is due by **1st of February 2019**, and must be submitted to ipmn2019@essca.fr.

By **1st of March 2019**, authors will be given notice of the **acceptance of the submitted abstracts, reviewed** by a scientific committee member.

By **1st of June 2019**, accepted **full papers will be submitted** by the authors, based on the suggestions from the referees.

Each full paper should include

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| Character | Times-News-Roman, 12 |
| Key-words | Max. 5 items |
| Max. paper length | 7000 words |
| Footnotes | Footnotes at the bottom of each page (please limit the use of footnotes) |
| Citations | References in the text should be cited by putting in brackets the name(s) of the author(s) and the year of the reference [e.g.: (Porter 1982)] |
| Bibliography | At the end of the paper, according to the following standard: <i>Osborne S. (2016). Public management research over the decades: What are we writing about?, Public Management Review, 19, 2, p. 109-113.</i> |

All received extended abstracts will undergo a double blind peer review. To facilitate the double-blind review process, abstracts must consist of two pages: in the first one, author(s) name(s), affiliations, email address(es) and paper title are listed; the second one includes the abstract text, together with the repetition of the paper title.

At the end of the abstract, please include short biographical notes of each author.

The best papers presented at the conference could possibly be eligible for publication in one of these journals: International Management (MI), Gestion Management Public (GMP) and International Public Management Journal (IPMJ).

The editorial committee of the journal Management International (MI) considers the possibility of devoting a special report to the theme of the conference. A decision will be made and communicated to the organizers as soon as possible. If it is favourable, the best texts presented at the Conference will be submitted to the peer review process.

Conference Scientific Committee

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| Alejandro Agafonow | Associate Professor at Essca, Angers, France. |
| Mehmet Akif Demircioglu | Assistant professor, at the Lee Kuan Yew School of Public Policy (LKYSPP), National University of Singapore (NUS). |
| Mourad Attarça | Maître de conférences, l'Université de Versailles Saint-Quentin-en-Yvelines, France. |
| Annie Bartoli | Professeur des universités, Directrice du Laboratoire de Recherche en Management LAREQUOI (EA 2452), l'Université de Versailles Saint-Quentin-en-Yvelines, France. |
| Thierry CÔME, | MCF HDR Université de Reims Champagne-Ardenne, EA 3312 CRDT URCA, Chercheur associé LAREQUOI l'Université de Versailles Saint-Quentin-en-Yvelines, France. |
| Thomas Hoerber | Professeur HDR à l'Essca, Angers, France. |
| David Huron | Maître de Conférences HDR – à l'université de Nice Sophia Antipolis, France. |
| Alexander Kochegura | Associate Professor, Peoples' Friendship University of Russia. |
| Robert Le DUFF | Professeur émérite, Secrétaire général de la CIDEGEF, France. |
| Roula Masou | Associate Professor at Essca, Angers, France. |
| Bachir Mazouz | Professeur Titulaire à École nationale d'administration publique, Canada, Editor-in-Chief of the journal of International Management. |
| Gérald Orange | Professeur Emérité de l'université de Rouen, France. |
| Gregory Porumbescu | Assistant Professor, Associate Director, Transparency and Governance Center (TGC), School of Public Affairs and Administration (SPAA) at Rutgers University-Newark. |
| Pierre-Charles Pupion | Professeur des Universités à Poitiers en Sciences de Gestion, France. |
| Nancy Charlotte Roberts | Professor Emerita, Department of Defense Analysis at Naval Postgraduate School, California. |
| Gilles Rouet | Professeur des universités, Directeur de l'Institut Supérieur de Management, Université de Versailles Saint-Quentin-en-Yvelines, France. |
| Wendy Webber | Teaching Scholar, BL Deakin Business School, Deakin University, Australia. |

Accommodation

Acanthe Hotel

Address 9-11, Rond-Point Rhin et Danube, 92100 Boulogne-Billancourt, France
Website <https://hotelacanthe.com/en/index.html>
Telephone +33 1 46 99 10 40
Email info@hotelacanthe.com
Information Up to 20 rooms can be reserved until April 30, 2019 for conference participants. The price is 138 €/night breakfast included, + 1.40 € tourist tax. If participants wish to extend their stay, the rate is 106 €/night on Fridays, Saturdays and Sundays. Participants will have to specify that they are participating in the "ESSCA conference on 18 & 19 July 2019".

Paris St. Cloud Hotel

Address 34-36, rue Royale, 92210 Saint Cloud, France
Website www.psch.fr
Telephone +33 1 46 02 00 94
Email hotel@psch.fr
Information Price of 110 € including tax/individual room with breakfast included + tourist tax. Contact the hotel by phone and communicate the code "Colloquium ESSCA 0719" in order to benefit from the rate. It has 30 rooms in allotment until June 15, 2019.

Registration-Fee

In line with the IPMN practice, there is **no conference fee**. **Registration is obligatory** for all participants, ESSCA only covers meals for those who are presenting a paper.

References

¹Damanpour, F. and M. Schneider (2009). Characteristics of Innovation and Innovation Adoption in Public Organizations: Assessing the Role of Managers, *Journal of Public Administration Research and Theory*, 19, 3, 495-522.

²Walker, R.M. (2006). Innovation Type and Diffusion: An Empirical Analysis of Local Government, *Public Administration*, 84, 2, 311-335.



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For additional information please contact us via email or visit our website.

Contact ipmn2019@essca.fr

Website ipmn2019.sciencesconf.org

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